



## INTRODUCTION OF MICHAEL HYATT

Michael Hyatt has spent his career in book publishing. As a publisher, literary agent, and *New York Times* bestselling author, he has a unique perspective on the rapidly changing world of content creation and delivery.

### **1. He is currently the Chairman of Thomas Nelson Publishers:**

- It is the largest faith-based publisher in the world;
- The oldest commercial publisher still in existence; and
- The seventh largest trade book publisher in the United States.

He has worked personally with such bestselling authors as Dave Ramsey, John Maxwell, Andy Andrews, and Marcus Buckingham.

### **2. Michael is a successful social media practitioner:**

- His blog, MichaelHyatt.com, is one of the most popular in the world.
- According to Google, he is ranked in the top 800 of all blogs, with more than 400,000 visitors per month.
- He typically writes about leadership, personal productivity, and social media.

He also has more than 100,000 followers on Twitter.

### **3. Most importantly, Michael is a devoted family man:**

- He has been married to his wife, Gail for 33 years.
- They have five daughters, three sons-in-law, and seven grandchildren.
- He makes his home just outside of Nashville, Tennessee.

He is here [this morning/this afternoon/this evening] to speak to us on the topic of [speech title]. Please join me in welcoming Michael Hyatt.