

MAJOR E-READER COMPARISONS

A Look at Prices and Features

8/29/10

	Amazon Kindle			Barnes & Noble Nook		Sony Reader			Apple iPad	
	WiFi	3G + WiFi	DX	WiFi	3G + WiFi	Touch	Daily	Pocket	WiFi	3G + WiFi
Price:										
Only Model Available	\$139.00	\$189.00	\$379.00	\$149.00	\$199.00	\$169.00	\$249.99	\$199.99	N/A	N/A
16GB Model	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	\$499.00	\$629.00
32GB Model	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	\$599.00	\$729.00
64GB Model	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	\$699.00	\$829.00
Size:										
Height	7.5"	7.5"	10.4"	7.7"	7.7"	6.9"	8.1"	6.25"	9.56"	9.56"
Width	4.8"	4.8"	7.2"	4.9"	4.9"	4.8"	5.0"	4.25"	7.47"	7.47"
Depth	0.335"	0.335"	0.380"	0.500"	0.500"	0.400"	0.7188"	0.406"	0.500"	0.500"
Weight	8.5 oz	8.7 oz	18.9 oz	11.6 oz	12.1 oz	10.1 oz	12.75 oz	7.76 oz	24 oz	25.6 oz
Connectivity	Wifi & USB	3G, WiFi, and USB	3G, WiFi, and USB	Wifi & USB	3G, WiFi, and USB	USB Only	3G, WiFi, and USB	USB Only	3G, WiFi, and via iTunes	3G, WiFi, and via iTunes
Device Colors	Graphite/White	Graphite/White	Graphite	White	White/Gray Back ¹	Silver/Black/Red	Black	Blue/Rose/Silver	Black/White	Black/White
Screen Technology	E-Ink	E-Ink	E-Ink	E-Ink/Color Touchscreen Stripe	E-Ink/Color Touchscreen Stripe	E-Ink, B&W Touchscreen	E-Ink, B&W Touchscreen	E-Ink	LED, backlit, multi-touch	LED, backlit, multi-touch
Storage:										
Memory	4GB	4GB	4GB	2GB	2GB	512MB	Up to 1.6GB Memory Stick Pro Duo / 32GB SD Media	512MB	16GB, 32GB, 64GB	16GB, 32GB, 64GB
Number of Books on Device at One Time	3,500	3,500	3,500	1,500	1,500	350	Varies	350	Depends on available memory (each book takes up about 2MBs of storage)	Depends on available memory (each book takes up about 2MBs of storage)
Expandable Memory	No	No	No	MicroSD Slot	MicroSD Slot	Memory Stick Pro Duo or SD Media	Memory Stick Pro Duo or SD Media	No	No	No
Online Archive	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
3G Access Carrier and Cost	N/A	Sprint/FREE	Sprint/FREE	AT&T/FREE	AT&T/FREE	N/A	AT&T/FREE	N/A	AT&T/\$14.99 for 250MB per month; \$25 for 2GB per month	AT&T/\$14.99 for 250MB per month; \$25 for 2GB per month
Battery Life:										
With Wireless On	3 weeks	10 days	7 days	2 days	2 days	N/A	7 days	N/A	10 hours	9 hours
With Wireless Off	1 month	1 month	2-3 weeks	10 days	10 days	2 weeks	2.5 weeks	2 weeks	10 hours	9 hours
Charge Time	4.5 hours	4.5 hours	4.5 hours	3.5 hours	3.5 hours	4 hours	4 hours	4 hours	2 hours	2 hours
Books Available:										
Under Copyright	670,000	670,000	670,000	1,000,000	1,000,000	Unknown	Unknown	Unknown	Unknown	Unknown
In Public Domain	1,800,000	1,800,000	1,800,000	500,000	500,000	Unknown	Unknown	Unknown	Unknown	Unknown
Total Books Available	2,470,000	2,470,000	2,470,000	1,500,000	1,500,000	1,000,000	1,000,000	1,000,000	"Thousands and thousands" ⁿ⁴	"Thousands and thousands" ⁿ⁴
Sample Chapters?	Yes	Yes	Yes	Yes	Yes				Yes	Yes
Average Book Prices	Most at \$9.99	Most at \$9.99	Most at \$9.99	Most at \$9.99	Most at \$9.99	Most at \$9.99	Most at \$9.99	Most at \$9.99	Most at \$12.99	Most at \$12.99
Interface:										
Selection	5-Way Controller	5-Way Controller	5-Way Controller	Semi-Touch	Semi-Touch	Stylus/Touch	Stylus/Touch	Touch	Touch	Touch
Keyboard	Hardware	Hardware	Hardware	Software	Software	Software	Software	Software	Software	Software
Organization	Collections	Collections	Collections	None	None	None	None	None	None	None
USB	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	No	No
Audio Port	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No	Yes	Yes

MAJOR E-READER COMPARISONS

A Look at Prices and Features

8/29/10

	Amazon Kindle			Barnes & Noble Nook		Sony Reader			Apple iPad	
	WiFi	3G + WiFi	DX	WiFi	3G + WiFi	Touch	Daily	Pocket	WiFi	3G + WiFi
Reader Features:										
Adjustable Line Height	Yes	Yes	Yes	No	No	No	No	No	No	No
Adjustable Text Size	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Bookmarks	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Dictionary Lookup	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No	Yes	Yes
Export Highlights or Notes	Yes	Yes	Yes	No	No	Yes	Yes	No	No	No
Highlights	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No	Yes	Yes
Lend Book to Friends	No	No	No	Yes	Yes	No	No	No	No	No
Most Popular Bookmarks	Yes	Yes	Yes	No	No	No	No	No	No	No
Notes (Personal Annotations)	Yes	Yes	Yes	Yes	Yes	Yes ³	Yes ³	No	Yes	Yes
Portrait & Landscape View	Yes	Yes	Yes	No	No	Yes	Yes	Yes	Yes	Yes
Search Across Library	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No	Yes	Yes
Search in Book	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No	Yes	Yes
Social Media Integration?	Twitter/Facebook	Twitter/Facebook	Twitter/Facebook	No	No	No	No	No	No	No
Synchronized Last Page Read	Yes	Yes	Yes	No	No	No	No	No	Yes	Yes
Text-to-Speech	Yes	Yes	Yes	No	No	No	No	No	Yes	Yes
Read on Other Devices?										
PC	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No	No
Mac	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No	No
iPad	Yes	Yes	Yes	Yes	Yes	No	No	No	Yes	Yes
Android	Yes	Yes	Yes	Yes	Yes	No	No	No	No	No
Blackberry	Yes	Yes	Yes	Yes	Yes	No	No	No	No	No
iPhone	Yes	Yes	Yes	Yes	Yes	No	No	No	Yes	Yes
Other Apps	Browser, MP3 Player	Browser, MP3 Player	Browser, MP3 Player	Browser, MP3, some Games	Browser, MP3, some Games	MP3, Note Taking, Picture Viewer	MP3, Note Taking, Picture Viewer	None	Thousands	Thousands
Supported Formats	Kindle (AZW), PDF ² , TXT, Audible (formats 4, Audible Enhanced (AAX)), MP3, unprotected MOBI, PRC natively; HTML, DOC, RTF, JPEG, GIF, PNG, BMP through conversion	Kindle (AZW), PDF ² , TXT, Audible (formats 4, Audible Enhanced (AAX)), MP3, unprotected MOBI, PRC natively; HTML, DOC, RTF, JPEG, GIF, PNG, BMP through conversion	Kindle (AZW), PDF ² , TXT, Audible (formats 4, Audible Enhanced (AAX)), MP3, unprotected MOBI, PRC natively; HTML, DOC, RTF, JPEG, GIF, PNG, BMP through conversion	ePub, PDB, PDF, JPG, GIF, PNG, BMP, MP3	ePub, PDB, PDF, JPG, GIF, PNG, BMP, MP3	ePub, ACS, DOC, BBEB Book® and other text file formats; also unprotected MP3 and AAC files	ePub, ACS, DOC, BBEB Book® and other text file formats; also unprotected MP3 and AAC files	ePub, ACS, DOC, BBEB Book® and other text file formats	iBooks (ePub), PDF, DOC, Pages, Numbers, Keynote, JPG, GIF, PNG, BMP, MP3, AAC	iBooks (ePub), PDF, DOC, Pages, Numbers, Keynote, JPG, GIF, PNG, BMP, MP3, AAC
Included in the Box	U.S. power adapter (supports 100V-240V), USB 2.0 cable, quick start guide	U.S. power adapter (supports 100V-240V), USB 2.0 cable, quick start guide	U.S. power adapter (supports 100V-240V), USB 2.0 cable, quick start guide	U.S. power adapter, USB 2.0 cable, quick start guide	U.S. power adapter, USB 2.0 cable, quick start guide	USB cable, stylus, sleeve, quick start guide	U.S. power adapter, SIM card, USB cable, stylus, zippered case, soft cover, quick start guide	USB cable, sleeve, quick start guide	Dock connector to USB cable, 10W USB power adapter, documentation	Dock connector to USB cable, 10W USB power adapter, documentation
Warranty and Service	1 Year Limited	1 Year Limited	1 Year Limited	1 Year Limited	1 Year Limited	1 Year Limited	1 Year Limited	1 Year Limited	1 Year Limited	1 Year Limited
Additional Features				Read books free in-store	Read books free in-store, optional color back covers	Checkout ebooks from public libraries	Checkout ebooks from public libraries		You can also use the Kindle app to read Kindle titles	You can also use the Kindle app to read Kindle titles

MAJOR E-READER COMPARISONS

A Look at Prices and Features

8/29/10

Amazon Kindle			Barnes & Noble Nook		Sony Reader			Apple iPad	
WiFi	3G + WiFi	DX	WiFi	3G + WiFi	Touch	Daily	Pocket	WiFi	3G + WiFi

Notes:

- ¹ Back panel is gray.
- ² Ability to highlight and annotate PDFs.
- ³ Take notes freehand via stylus or type.
- ⁴ [Apple won't really say. David Poque with the New York Times says that Amazon has 10 times the number of ebooks available as Amazon.](#)