INTRODUCTION OF MICHAEL HYATT


1. **Michael started his career in the world of traditional media.**

   He has served in a variety of roles in the book publishing industry, most recently as the Chairman & CEO of Thomas Nelson Publishers.

   He has worked personally with such bestselling authors as Dave Ramsey, John Maxwell, Andy Andrews, and Marcus Buckingham.

2. **Michael was an early adopter of new media (or social media).**

   • His blog, MichaelHyatt.com, is one of the most popular in the world, with almost 500,000 unique visitors per month. More than 200,000 people follow him on Twitter.

   • His podcast, *This Is Your Life*, is consistently in the top ten in the Business category on iTunes and downloaded by more than 350,000 people a month.

   • He is the President and Founder of Platform University, an online membership community designed to give people the inspiration, coaching, and resources they need to get noticed in a noisy world.

3. **Off the stage, Michael is a devoted family man:**

   • He has been married to his wife, Gail for 36 years.

   • They have five daughters, four sons-in-law, and eight grandchildren.

   • He makes his home just outside of Nashville, Tennessee.

He is here [this morning/this afternoon/this evening] to speak to us on the topic of [speech title]. Please join me in welcoming Michael Hyatt.